

CUA40725

Certificate IV in Design

About this course

Jump into the creative realm! Be equipped to kickstart a dynamic and exciting design career. Build foundational skills in areas like illustration, colour theory, video production and typography. By the end of this course, you'll have the skills you need to land a role such as being a Design Coordinator, Design Assistant or Junior Digital Designer.

What will I learn?

- Learn how to interpret design briefs and develop creative solutions to them
- Discover how to use colours effectively in your designs
- Learn how to document your design work and share it with clients
- Build your skills in generating creative ideas and experimenting with your designs
- Gain skills in using Adobe Creative Cloud to produce a range of different designs, including illustrations, images, printed materials and videos
- Develop your skills in designing user interfaces and producing videos
- Discover how to generate and record your ideas using approaches like brainstorming, sketching and storyboarding

If you're interested in being a successful graphic designer, this qualification can also be an excellent stepping-stone to a Diploma of Graphic Design.

What are the entry requirements

International students:

- Have completed Australian Year 12 (or equivalent)
- Be at least 18 years of age
- Hold IELTS 6.0 English language equivalence if a non-native English speaker
- Have access to a computer and reliable internet connection.

Career Opportunities

- Graphic Design Assistant
- Web Design Assistant
- Design Coordinator
- Furniture Design Assistant
- Interior Design Assistant

Course Overview



Qualification
Certificate IV



CRICOS code
119039H



Study mode
Blended learning



Duration
52 Weeks



Units
14 Units of Competency

Course Units

Unit code	Unit name	What you'll learn
CUADES301	Explore the use of colour	When it comes to creating designs, the colours you use can have a big impact. In this unit, you'll discover what colour theory is and how you can use it in the real world. You'll learn how to use different colours in your designs to create different effects.
CUAACD311	Produce drawings to communicate ideas	As a designer, it's valuable to build your drawing skills. From quick sketches that summarise your ideas, to detailed photorealistic illustrations, there's lots of ways drawing can be used. In this unit, you'll discover different drawing techniques that can be used for both online and offline illustration. You'll also create a series of creative drawings.
CUADIG413	Create user interfaces	Step into the world of user interface design. That is, the designing of interactive digital mediums like apps and websites. Discover a range of techniques you can use to make the design of these interfaces both visually engaging and user (people) friendly. Explore how to select the colours, fonts, sizes, placements, interactivity and more for different design elements, like buttons and text.
CUADES412	Interpret and respond to a design brief	A design brief is a crucial document for designers to understand. It lays out the details of what creative work is needed. In this unit, you'll build your skills in reading through design briefs. You'll learn to take note of important details and respond to briefs with engaging design solutions.
CUAPPR411	Realise a creative project	Develop your ability to produce creative designs. You'll explore how you can experiment with different ideas, develop draft designs and seek helpful feedback on them from others. In this unit, you'll also learn how to develop and refine your technical skills while working on a design project.
CUADIG311	Prepare video assets	Discover what goes into creating videos that are professional, engaging and well designed. Build your skills in navigating technical video requirements such as audio codecs, video encoding software, metadata tags, file compression and more. By the end of this unit, you'll have valuable video production skills.
CUADES305	Source and apply information on the history and theory of design	Build your understanding of how designs have changed over time. In this unit, you'll explore key design movements and develop your ability to recognise design trends. You'll also learn how to take inspiration from these designs and use them in your own creative work.

Course Units

Unit code	Unit name	What you'll learn
CUADES411	Generate design solutions	Discover how to tackle a design challenge creatively. A design challenge is a problem or situation that requires a creative solution, such as a new logo or an engaging video. Learn how to research information, develop ideas and finalise a design solution.
BSBCRT412	Articulate, present and debate ideas	To succeed as a designer, you not only need to produce creative work; you also need to be able to explain your designs to others. In this unit, you'll develop valuable skills in being able to clearly and persuasively communicate your designs and your design opinions.
CUAACD411	Integrate colour theory and design processes	Jump into the world of colour theory. Colour theory relates to how colours can be matched and contrasted to create different moods and visual effects. In this unit, you'll build both your understanding of colour theory and your ability to experiment with different colour schemes.
BSBCRT411	Apply critical thinking to work practices	In this unit, you'll develop your critical thinking abilities. That is, your ability to analyse, question and evaluate information and ideas. As a designer, having good critical thinking skills can help you to better interpret design briefs and critically evaluate your own work. In this unit, you'll learn how you can develop a critical thinking mindset and regularly use critical thinking in your design work.
CUAWHS312	Apply work health and safety practices	In this unit, you'll explore work health and safety issues that designers can experience. This includes issues relating to eye strain, trips and falls at photo and video shoots, workplace bullying, musculoskeletal injuries, work-related stress and more. You'll develop your skills in recognising these health and safety concerns and taking steps to prevent and respond to them.
CUAWRT301	Write content for a range of media	As a designer, you not only need to be able to produce visual designs; you also need to be able to write about them. Discover techniques and tools you can use to help you write effectively about your designs. Also learn how to communicate clearly with clients and continually improve your writing skills.
CUADIG304	Create visual design components	Discover how to create design components for interactive media. Explore how to generate visual design ideas, use traditional and digital methods, and review your design solutions with different people.