

BSB60420

Advanced Diploma of Leadership & Management

About this course

Take your management skills to the next level. Build your ability to navigate complex business problems, manage risks and finances, guide organisations through major changes, lead the implementing business strategies and more. If you're a graduate of the Diploma of Leadership and Management, or looking to advance your management career, this could be the course for you.

What will I learn?

- Gain skills you need to lead an organisation through change, including developing a comprehensive change management plan and implementing various strategies
- Learn how to develop and implement strategic business plans
- Discover how to use risk analysis and cost-benefit analysis to determine suitable business solutions
- Be equipped to implement strategic innovation and continuous improvement initiatives
- Learn how to establish, monitor and evaluate an organisation's corporate social responsibility
- Develop the skills you need to effectively analyse organisation's internal and external environment to inform creating strategic plans
- Discover how to applying complex problem-solving skills and develop strategic thinking in others

Career Opportunities

- Department Manager
- Business Development Manager
- Area Manager
- Business Analyst
- Business Manager

What are the entry requirements

International students:

- Have completed Australian Year 12 or equivalent
- IELTS 6.0 English language equivalence if a non-native English speaker
- Be at least 18 years of age
- Have technological literacy (ability to use and access a computer with word processing applications)
- Have completed a Diploma or Advanced Diploma from the BSB Training Package*, OR have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise**

Course Overview



Qualification
Advanced Diploma



CRICOS code
104703D



Study mode
Blended learning



Duration
52



Units
10 Units of Competency

Course Units

Unit code	Unit name	What you'll learn
BSBLDR602	Provide leadership across the organisation	Discover how to interpret an organisation's objectives, values and standards, then promote these to others. Also build your ability to resource teams, demonstrate ethical conduct, navigate business ethics and adapt your leadership style.
BSBLDR601	Lead and manage organisational change	Dive into the important world of change management. Discover how to analyse a major operational change, including its requirements, risks and opportunities. Then develop, implement and evaluate a change management strategy.
BSBOPS601	Develop and implement business plans	Build your ability to prepare professional and comprehensive business plans, including outlining financial indicators, marketing strategies as well as productivity and performance targets. Also develop your skills in communicating, overseeing and analysing the implementation of business plans.
BSBSTR601	Manage innovation and continuous improvement	In this unit, you'll explore a range of concepts and theories related to innovation and continuous improvement. Then discover how you can promote the value of creativity, support the testing of new ideas, facilitate communications about continuous improvement and more.
BSBSTR602	Develop organisational strategies	In this unit, you'll explore how you can develop and implement strategic plans. You'll learn how you can analyse the internal and external environment of an organisation and review its strategic direction. You'll also build your skills in developing measurable performance indicators, leveraging risk management strategies and reviewing a strategic plan's effectiveness.
BSBPMG637	Engage in collaborative alliances	Jump into the world of collaborative alliances, where partnerships are made between organisations and other businesses, companies, organisations and individuals. In this unit, you'll learn how to identify opportunities for collaboration, establish formal agreements and make variations to those agreements as needed.

Course Units

Unit code	Unit name	What you'll learn
BSBCMM511	Communicate with influence	Discover how to communicate as a leader in ways that engage others and captures their attention. Explore a range of techniques you can use to negotiate persuasively, confidently lead meetings and make persuasive presentations.
BSBSUS601	Lead corporate social responsibility	In this unit, you'll grow your understanding of corporate social responsibility; that is, the idea that businesses have a responsibility to contribute to the societies around them. You'll explore different components of corporate social responsibility, such as ethics, the environment and social aspects. You'll also learn how to develop, implement and evaluate a corporate social responsibility policy for an organisation.
BSBCRT611	Apply critical thinking for complex problem solving	Build your skills in developing solutions to complex business issues. In this unit, you'll discover how you can use problem solving frameworks to develop structured and innovative solutions. You'll also gain hands-on skills in facilitating ideation sessions, preparing solution briefs and developing feedback registers.
BSBCRT511	Develop critical thinking in others	Discover how to support others to improve their critical and creative thinking skills. In this unit, you'll explore a range of critical and creative thinking concepts and approaches. Then build your ability to monitor team skill development and facilitate learning opportunities for others.