

BSB80320

Graduate Diploma of Strategic Leadership

 CRICOS code
104703D

About this course

Be equipped to elevate your management career. Build your skills in managing a range of complex business operations and driving strategic transformations. And open the door to career opportunities such being a General Manager, Chief Operating Officer or Strategic Analyst. If you're a graduate of the Advanced Diploma of Leadership and Management, or looking for an MBA alternative, this could be a good course for you.

What will I learn?

- Be equipped to lead strategic business transformation by reviewing strategic outcomes, developing change strategies and managing risks
- Learn how to analyse organisational environments and create strategy maps and financial strategies
- Discover to execute and assess strategic plans using performance indicators
- Build your ability to evaluate organisational digital strategies and their effectiveness
- Learn how to apply ethical leadership in real-world situation, especially in the context of responsible AI
- Develop your skills in establishing collaborative partnerships and influencing stakeholders
- Discover how to foster and sustain innovative practices within organisations

What are the entry requirements

- To enter this qualification, you must:
- Have completed Australian Year 10 (or equivalent)
- Be at least 18 years of age
- You must also demonstrate one of the following options:
- Have completed a Diploma/Advanced Diploma qualification in related fields of study, and hold 3 years equivalent full-time relevant workplace experience at a significant level of leadership and management responsibility and/or complexity in an enterprise
- OR Have completed a bachelor's degree in a related field of study, and Hold 2 years equivalent full-time relevant workplace experience at a significant level of leadership and management responsibility and/or complexity in an enterprise.
- OR Hold 5 years equivalent full-time relevant workplace experience at a significant level of leadership and management responsibility and/or complexity in an enterprise.

Career Opportunities

- General Manager
- Chief Operating Officer (COO)
- Director of Operations
- Strategic Planner
- Business Development Manager
- Strategic Analyst

Course Overview



Qualification
Graduate Diploma



Study mode
Blended learning



Duration
52



Units
8 Units of Competency

Course Units

Unit code	Unit name	What you'll learn
BSBLDR811	Lead strategic transformation	Build your ability to lead strategic business transformation. Learn how to review strategic outcomes, develop a strategic change strategy and resolve risks in the change management process. Also develop key leadership skills relating to navigating changes, and learn how to explore and adjust your leadership style.
BSBFIN801	Lead financial strategy development	Explore how to lead the development of financial strategies. Build your skills in interpreting financial information, forecasting future financial requirements and utilising financial projections when preparing business targets. By the end of this unit, you'll have a solid understanding of financial strategies and techniques for navigating complex financial challenges. These can enable you, as a leader, to effectively contribute to the long-term success of an organisation.
BSBTEC601	Review organisational digital strategy	In this unit, you'll build your understanding of evolving digital technologies that are shaping organisations, including those relating to Artificial Intelligence (AI), robotics and automation. You'll also discover how to review an organisation's digital strategy and assess whether it is fulfilling its objectives according to relevant performance indicators. As part of this process, you'll learn how to develop a review methodology, evaluate collected information, undertake analysis and prepare a report featuring outcomes, findings and recommendations.
BSBLDR812	Develop and cultivate collaborative partnerships and relationships	Discover the world of strategic partnerships that, when effectively implemented, can be successful ways to drive business growth and promote innovation. In this unit, you'll build skills in establishing collaborative partnerships and relationships with business and industry stakeholders. You'll learn how to communicate to influence others, cultivate new partnerships, establish positive collaborative relationships, lead the establishment of partnership programs and create reporting mechanisms.

Course Units

Unit code	Unit name	What you'll learn
BSBLDR813	Lead and influence ethical practice	Ethics as a leadership skill is becoming increasingly relevant with the exponential growth of AI-based technologies. In this unit, you'll explore how leaders can apply moral principles, such as transparency, accountability and social responsibility, when navigating the risks and benefits of AI technologies. By the end of this unit, you'll be equipped to establish ethical standards, integrate ethical practice into an organisation's culture and promote ethical decision across an organisation.
BSBHRM615	Contribute to the development of diversity and inclusion strategies	In this unit, you'll explore how you can develop diversity and inclusion strategies for an organisation. This is an important leadership skill as research supports a correlation between an organisation's diversity and its performance. Organisations that strike the right balance of diversity and inclusion can enjoy strategic advantages, such as increased productivity, higher employee engagement and enhanced talent acquisition. Over the course of this unit, you'll learn how to develop diversity objectives, analyse workforce diversity, access the future supply of workers and establish management strategies for leveraging diversity and inclusion.
BSBCRT611	Apply critical thinking for complex problem solving	Discover how to develop solutions to complex issues by leveraging critical thinking. In this unit, you'll build your ability to scope a problem-solving process. Then lead solution development process by facilitating an ideation session, analysing proposed solutions and selecting the most viable ones.
BSBTR802	Lead strategic planning processes for an organisation	Develop a range of key leadership skills relating to generating and executing effective, high-level strategic plans. Discover how to analyse an organisation's environment, develop planning processes, prepare strategy maps and execute a strategic plan. Also build your skills in assessing performance and implementing strategic plans in alignment with financial and non-financial performance indicators.